

Second "Hunger Games" at Emerson



#firstworldproblems



Brice leads Lions to NEWMAC win



The Berkeley Beacon

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College honors late professor

Jackie Tempera, *Beacon Staff*

On Nov. 1, Karl Baehr entered his Entrepreneurship I classroom in the Tufts Building and slammed a bag down on the front table.

After the loud crash, Baehr, a marketing professor and senior executive-in-residence, pulled two industrial-sized hammers out of the bag and awarded them to his class's best negotiators—titles won during a previous in-class exercise, said James Johnston, a student in the course. The unusual prizes, awarded every semester, signified the ruthlessness and utility of business, according to Baehr's former students.



Karl Baehr was a marketing professor and senior-executive-in-residence.
Beacon Archives

Baehr's quirky classroom presence, paternal air, and passionate attitude will be missed by his students and colleagues. Baehr, 54, died unexpectedly the night of Nov. 13.

Baehr came to Emerson in 2004 to create the entrepreneurial studies program, now a minor housed in the marketing communication department. Through this, he developed the Emerson Experience in Entrepreneurship, or E3—a program designed to help students learn about business, marketing, and sales.

Baehr moved from his home and family in Rio Rancho, N.M. to Massachusetts that same year to begin this endeavor, said Cathy Baehr, his ex-wife, in an interview with the Beacon.

"It was something we agreed to at the time," said Cathy Baehr. "He missed a lot of birthdays and events with his kids while he was [in Boston], but it was something that truly allowed him to grow professionally and personally."

Evan Baehr, 21, joked that Emerson was as much of a child to his father as he and his younger brother Scott, 15.

"Emerson was like another baby to him," said Evan Baehr in an interview with the Beacon at his father's memorial service. "He grew that program from the ground up. He gave it all he had and was so proud of how successful it was."

Ellen Finer, Baehr's girlfriend of four years, echoed the sentiment.

"He was just always helping his students,"
See Professor page 2

**"Emerson was like another baby to him."
—Evan Baehr, professor's son**



President M. Lee Pelton speaks with Evan Baehr, Karl Baehr's son, at the professor's memorial service on Tuesday. • *Andrew Harwood / Beacon Staff*

More credits available for internship work

Laura Gomez, *Beacon Staff*
Katelyn Palladino, *Beacon Correspondent*

Emerson students may not have to ration their eight internship credits like Board Bucks anymore. This semester, Career Services piloted the Professional Development Experience program, which allows students to get two extra credits from an internship experience.

This program can be an alternative to the current system of internship credit approval, which allows students to earn up to eight internship credits, said Carol Spector, director of Career Services. Up to two credits can be earned from the Professional Development Experience.

Students may become involved in Professional Development Experience if they have completed two semesters of college—at least one at Emerson—and have a GPA of at least 3.0. To participate in a four or eight-credit internship for credit, a student must have at least 64 credits—which usually means

See Internship page 3

**"We gathered that information for a couple of years."
—Carol Spector, director of career services**



Matt Lowe (left) and Eric Wahl (right) show off their products in Piano Row.
Barbara Platts / Beacon Archives

Alumni design for parade

Stephanie Michaud, *Beacon Staff*

Kids watching the Macy's Thanksgiving Day Parade may dream of appearing on a float someday. Even though they'll still be watching from their couches, Matt Lowe and Eric Wahl will see something familiar: their athletic apparel designs worn by the parade's jump roping team.

Lowe, a recent visual and media arts graduate, and Wahl, a recent marketing communication graduate, operate Quiyk, an athletic apparel company. This summer, the pair was asked to produce 212 uniforms for Jumpers United for Macy's Parade, a national jump rope group organized by the Heartbeats Jump Rope Team in Cleveland, Ohio. The Parade is held every year in New York City on Thanksgiving Day morning. It was started in 1924 and is sponsored by Macy's.

Lowe and Wahl said they both played for Emerson's Quidditch team their freshman year, which inspired them to launch Quiyk in the summer of 2010 after discussing the lack of proper uniforms available.

Greg Evans, choreography consultant and graphic designer for J.U.M.P., got in touch with Nadav Swartz, the director of new

business for Quiyk, last July and asked him if the group would be interested in designing jerseys for the team. Lowe and Wahl said they thought the email was a joke at first, and almost didn't respond.

"We responded, though, because we figured it couldn't hurt and we wanted to enthruse him," said Lowe. "But it turns out he was a legit guy and the offer wasn't a joke."

Evans said he first learned about Quiyk through design blogs.

"I remember being intrigued by the fact that they were a group of young guys looking to improve the image and quality of play for their alternative sport, Quidditch," wrote Evans in an email to the Beacon. "Plus, they had a clean, well-developed aesthetic that presented them in a progressive and professional way."

The team sent over some samples of their jerseys to Evans, and he liked them more than any other company because of the quality of the materials they used, according to Lowe.

"We got the job and have been in and out of Los Angeles ever since working on production," said Lowe. "[The jerseys] are

See Parade page 3

Online extras



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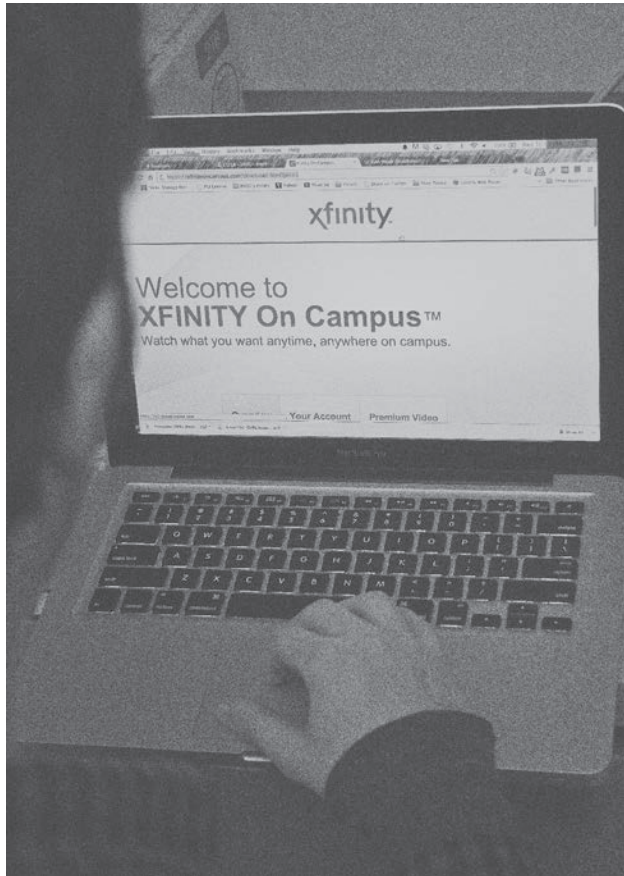
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news

Comcast brings free TV to students' laptops



With Xfinity on Campus students can now watch free TV on their laptops. • Evan Walsh/ Beacon Staff

Christina Bartson, *Beacon Staff*

For Emerson students, watching television can be homework. The aspiring broadcast journalist watches CNN while eating her morning Cheerios, and the future comedy writer tunes in to *Saturday Night Live* once a week. Now these students have another option for watching TV through Emerson's pioneering use of Comcast's new online service, Xfinity on Campus.

Xfinity on Campus, which launched at Emerson Sept. 1, is an Internet Protocol television service, or IPTV, that allows students who live on campus to stream live television from their computers.

Emerson is the first and only school in the country to sign a contract for IPTV with Comcast, the nation's largest cable provider, said Joe Sweeney, director of engineering at Emerson.

"We have the total attention of Comcast," said Sweeney.

To use Xfinity on Campus, students must register with their Emerson login to verify they live on campus, and then they can stream live TV from any school building. The website offers over 200 free channels of live television, On Demand TV shows, and films. Premium channels like HBO and Showtime can be bought with a subscription. Emerson's cable plan, available on television sets in the dormitories, offers 43 channels.

Tania Diao, a junior visual and media arts major, said she began using Xfinity on Cam-

pus in September. Like some Emerson students, Diao didn't bring a television to school with her, but said she now watches important live events from her laptop using Xfinity.

"For anything like award shows, or the Red Sox World Series game, I go for it," she said.

Sweeney said the school has had a strong relationship with Comcast. The company developed its new IPTV project around the time Emerson was about to renew its cable contract with it this summer, so Comcast employees recognized Emerson's reputation as a media-savvy school, and thought Emerson would be a suitable guinea pig, according to Sweeney.

"I felt strongly Emerson was the right school," said Sweeney. "Emerson is the next generation of media."

Kevin Estavanik, a junior visual and media arts major, said he first learned about Xfinity on Campus at the beginning of the semester. He said he now uses the service two or three times a week.

On the night of *Breaking Bad's* series finale, Estavanik said he joined a group of students watching the show using Xfinity on Campus in a Colonial Building common room. *Breaking Bad* is on AMC, which is offered on the online Xfinity service, but not through Emerson's cable service.

"Comcast gave us the ability to watch one of the greatest shows on television in HD," said Estavanik.

Frankie Frain, the interim director of telecommunications and network at Emerson,

said Comcast is working on the few glitches students reported in focus groups with representatives from the service. Estavanik said that during the finale of *Breaking Bad*, the screen froze momentarily during a climactic scene.

Frain said Xfinity on Campus is designed to continue working even if a part of the system fails or the Internet connection is lost.

"If there is a network hiccup, you don't lose the content that you didn't see while it was hiccupping," said Frain. "It will actually buffer and resume playing so you don't miss anything."

Frain said another reason he likes the new service is because it decreases the chances of copyright violations caused by illegally streaming media online. Emerson has a strict copyright policy, available for viewing on the school's website. Members of the college found in violation of these laws can be fined up to \$150,000 for each work infringed. "We want our students to be caught up on the latest shows," said Frain, "but we want them to be doing it legally."

Frain said he believes Emerson is playing an important role in what he called a noteworthy media innovation.

"If it's our mission to be on the cutting edge of media creation," said Frain, "then we also have an interest in being on the cutting edge of media delivery."

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Students, staff reflect on life and legacy of Baehr

Continued from Professor page 1

she said. "This was so important to him. He wanted to see this thing explode."

Students in Baehr's classes said they could feel his dedication daily. Melanie Katz, a junior marketing communication major, said a class with Baehr was unique—he would often kick off his shoes and lounge back, then proceed to share life stories. These anecdotes ranged from times he said he thought he was going to be kidnapped, to parties he attended, to practical business advice. Baehr was also the managing director of InterTerraNMG, an Atlanta-based communication firm that focuses on video, publishing, film, music, and entertainment, according to the group's website.

Katz said her Small Business Management class was the last Baehr taught before his passing. That Wednesday's 4 p.m. class was business as usual, she said—students spoke about finances.

"He has such a great presence," said Katz. "He basically radiated through the classroom. Some teachers have an interest in what they're teaching, but Karl really had a passion."

Johnston, a junior marketing communication student and one of Baehr's academic advisees, said Baehr was the kind of educator who quickly became many students' favorite professor.

"He was just so full of energy and excitement," said Johnston. "He made a lot of jokes in class and was very personable."

Baehr was teaching two courses this semester—Entrepreneurship I and Small Business Management. Stanley Miller and Cathy Flanagan, both part-time professors in the marketing communication department, were appointed to work with Ashwin Jacob, Baehr's graduate assistant, to finish the semester, said Don Hurwitz, interim chair of the marketing communication department.

In an email to the Beacon, Hurwitz said he is looking within Baehr's business network to

find someone to teach his Entrepreneurship II course in the spring.

"I am working with the administration on plans to build future business offerings at Emerson, which will feed the near term search for a program director to fill Karl Baehr's very large shoes," wrote Hurwitz in the email.

Jacob said he was paired with Baehr in September because a graduate school employee thought they would get along. Jacob is an entrepreneur and owns Prolific, a literary and talent management company. Jacob said Baehr often sent him "thank you" text messages, even when the work he completed was part of his job description or nothing extraordinary. He said he will always remember Baehr's kindness and desire to help his students.

"Whoever came into his life, he'd look for a way to positively benefit them," said Jacob.

Doug Quintal, a senior executive-in-residence in the marketing communication department, said Baehr was his best friend at the college. Since Baehr was displaced from his family, Quintal said he took Baehr into his own. The pair spent holidays, vacationed, attended Bruins games, and played music together. Baehr loved music, regularly attended concerts, and played the keyboard and guitar, said Quintal.

"He was just larger than life," said Quintal. "He made people's dreams come true."

Many of Baehr's former students agreed. They still have his cell phone number programmed in their phones, their businesses influenced by his help, and his hammers in their closets.

Goldberg now operates Shmedia, a social media marketing company he founded. He attributes the site's success to Baehr.

"His E3 class completely changed the trajectory of my life," said Goldberg.

He and Baehr remained close, said Goldberg, and that he came to the college to lecture at least once a semester.

"He had this incredible voice," said Gold-

berg. "And he was never more than a phone call away. Except for now, which is so hard to accept."

Evy Chen, a 2010 Emerson graduate, now owns Evy Tea, a Boston-based iced tea shop she founded. During her time at Emerson, Chen won the E3 Expo—a contest at the end of the yearlong entrepreneurship course where students present the ventures they had been developing, and compete for a cash prize to be used toward their businesses.

Chen said she learned the value of making money from Baehr, something she said students at Emerson often forget about.

"We tend to think like artists," said Chen. "When we create something, we are satisfied by process of creating it. But Karl told us, 'Hey, profit is good, making money is good.'"

Hiroki Murakami, a 2012 Emerson graduate, said he learned a similar lesson.

"He was the only profit-loving business guy," said Murakami. "Karl was on this mission to make people love the idea of making a lot of money. He was very unapologetic about it, but it was awesome."

James DiSabatino, a 2009 Emerson graduate, said Baehr helped him while he was creating his own company—Roxy's Grilled Cheese, which was developed after his time at Emerson.

"[He was] just someone you could always throw ideas off of," said DiSabatino. "He always made himself available. I felt very comfortable going to him, like a peer."

DiSabatino, like many of Baehr's students, said he frequently spent time in Baehr's office—talking out business plans, catching up, or simply admiring his knick-knacks. Baehr was a big Star Wars fan, said Chen, and had paraphernalia from the series displayed in the space.

On Tuesday, Nov. 19, 75 of Baehr's colleagues, students, family members, and friends gathered in the Bill Borden Theater after his funeral service in Malden, Mass., to honor him. While standing in the same room the E3 Expo has been held every year,

Management responded to the report that three students were stuck in the Tufte elevator. Facilities Management called the elevator company and the students were freed. The elevator will remain out of service until repairs are made.

Monday, November 18

At 5:17 p.m., a student's wallet was reported stolen out of a Fitness Center locker in the Little Building.

two people sleeping in a car outside of 100 Boylston St. The officer called the Boston Police Department to perform a well-being check and relinquished control once they arrived.

The ECPD investigated a report of a student in need of assistance at 3:09 a.m. at 100 Boylston St. The student was found to be fine.

Sunday, November 17

At 8:13 p.m., the ECPD and Facilities

Public Safety Log

Tuesday, November 12

The Emerson College Police Department was notified twice about a man harassing patrons, once in Piano Row, and again in the Print/Copy Center. He fled both times after being told the police were notified.

Saturday, November 16

At 2:46 a.m., an ECPD officer observed

"Some teachers have an interest in what they're teaching, but Karl really had a passion." — Melanie Katz, junior

the crowd talked about Baehr and shared stories.

At the event, Finer said she hopes the college will continue the entrepreneurial studies program in Baehr's absence so his legacy will live on. In his email to the Beacon, Hurwitz said the college will look for a new leader for the program.

The college will also host an event in Baehr's honor on Friday, Jan. 17, in the Cutler Majestic Theatre, according to an email from Andrew Tiedemann, vice president for communications and marketing.

After President M. Lee Pelton notified the Emerson community of Baehr's death via email on Nov. 14, there was an immediate outpouring of grief online. Max Goldberg, a 2007 Emerson graduate, created a "Remembering Karl Baehr" Facebook group where students banded together to think of a way to honor the professor.

Jon Allen, a senior marketing communication major and the winner of last year's E3 Expo, wrote on the page. He said he hopes to create a scholarship in Baehr's name.

Jeffrey Schoenherr, vice president for development and alumni relations, said he is working with Phillip Glenn, the interim dean of the school of communication, to establish a fund to support the E3 program.

"We want to make sure that we honor Karl in the correct way," said Schoenherr. Schoenherr said he has received calls from faculty, students, staff, and alumni wanting to do something in memory of Karl. The fund should be in place within the next week or two, he said.

"What we thought might be nice in order to honor Karl is to establish something for the E3 program," said Schoenherr. "That was so near and dear to him."

Laura Gomez, deputy news editor, contributed to this story.

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Corrections & Clarifications

Due to an editing error, the Nov. 14 article "Noteworthy hits the high notes" incorrectly described the student organization Noteworthy. Noteworthy features some of, but not all of, the singing talent on campus. Additionally, due to an editing error, the article misattributed the fact that Noteworthy would participate in an a cappella competition. The information was according to the A Cappella Armageddon website.

SGA members await special election results

Kathryn Bennett, *Beacon Staff*

The Student Government Association met briefly Tuesday, Nov. 19 to discuss the initiatives that members are working on and the status of appeal hearings that can take place during its last three meetings of the semester.

Jasmine Reyes, the SGA elections commissioner, also took a moment to give an update on the special elections happening this week. Polls opened Tuesday at midnight and will close at 11:59 pm on Thursday, Nov. 21. The class of 2017 will elect its president, vice president, secretary, treasurer, and senator. The class of 2016 will elect a new president, treasurer, and senator. Communication Sciences and Disorders students will elect their department senator.

According to Reyes, the winners will be announced to the Emerson community on Nov. 25.

Several members of the SGA gave updates on the initiatives they have been working on this semester. While no one

Elections will close at 11:59 p.m. on Thursday

has officially presented an initiative, there are four groups of SGA members who said they have been researching possible solutions to present to the college.

These initiatives range from helping off-campus students, which is being put together by council members from the class of 2015, and improving dining services, which is being spearheaded by Hannah Perrin, the class of 2016 senator.

President Paul Almeida asked those working on initiatives to hand in a rough draft by the semester's last SGA meeting on Dec. 10. They will be finalized and turned over to college officials next semester, according to Almeida.

Executive Treasurer John Dentinger said during the meeting there are currently no appeal hearings on the agenda. According to Dentinger, organizations can still turn in applications by the Dec. 10 meeting if they would like to appeal for more funds before the end of the semester.

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John Dentinger, SGA executive treasurer, spoke at Tuesday's meeting. • *Andrew Harwood/ Beacon Staff*

Application issues complicate admissions process

Martha Schick, *Beacon Staff*

With high school seniors all over the country rushing to beat the early action deadlines in early November, missing supplements and recommendations can bring the application process to a grinding halt.

The Common Application — a standardized college application website that handles applications for 537 colleges — has been experiencing technical problems since the relaunch of its website in August, prompting Emerson to add the Universal College Application as another way to apply a week before the original early action deadline.

After the Common Application changed its platform to try to better accommodate the increasing number of applicants, issues arose. These included colleges being unable to retrieve transcripts and recommendations uploaded by guidance counselors through Naviance, a website that allows counselors to submit required documents to colleges, according to Scott Anderson, senior director for policy at Common Application. Anderson said that Common Application is still working to fix

these problems, which are affecting many of the colleges that use the service.

Emerson is now one of 40 schools that added the Universal College Application as another way to apply, according to MJ Knoll-Finn, vice president for enrollment.

Knoll-Finn said that adding the Universal College Application was a way to make sure students were still able to apply, despite the difficulties with Common Application, which the College has been using since the 2007-2008 school year.

The admissions department also extended its early action deadline from Nov. 1 to Nov. 8, and is still working with those who had trouble with their applications, according to Knoll-Finn.

"The Common App was assuring everyone that they were fixing these problems, but because it's so stressful for students, we felt like it would help if we gave everybody a little more time," Knoll-Finn said.

Knoll-Finn said the college plans to continue allowing future applicants to use either application, instead of just one.

Instead of applying through only

the Common Application, prospective Emerson student Alex Sieklicki is taking extra precautions to ensure his application arrives at Emerson. Sieklicki, 17, is a high school senior at Farmington High School in Connecticut and is applying regular decision to Emerson, although he's already started his application.

"I haven't had any issues [applying through Common Application], but I have a lot of friends who have," Sieklicki said. "I'm thinking about applying through both."

While Sieklicki said any problems with Common Application wouldn't deter him from applying to Emerson, he said it could keep him from applying to other schools that weren't his first choice.

In light of the Common Application's issues, Suffolk University is also taking extra steps to ensure that prospective students can apply. In addition to applying through Common Application, applicants can continue submitting materials after the deadline over email, according to the university's website.

"We are very supportive of colleges if they choose to use other application vehicles," Anderson said. "This year we're

especially supportive of whatever decisions colleges feel need to be made in order to serve their applicants."

Despite the problems associated with applying, Knoll-Finn said applications were up. Although she could not provide exact figures, she said that the admissions department anticipates a 10 percent increase in applications from last year by the January 15 regular decision deadline.

"[The changes Emerson made are] working for us and we do have our applications now," Knoll-Finn said. "We are working with students as they need us, so we're being flexible with students who are still struggling."

Tom Little, a freshman journalism major at Emerson, said that in such a stressful time for high school seniors, he thought the school made the right decisions.

"[Emerson] didn't penalize people for the website not working and they made a different outlet that hopefully will be more effective than the Common App," Little said. "I think the college handled it well."

"I think the college handled it well." — Tom Little, freshman

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College offers more internship credit options

Continued from Internship page 1

having a junior standing—and a minimum GPA of 2.7.

Under the new pilot program, students can earn one credit by working a minimum of 60 hours in a two-to-12 week period. To earn four credits from an internship, students must work 16 to 24 hours a week for a minimum of 12 weeks. Eight-credit internships require working 32 to 38 hours a week for at least 12 weeks.

According to Spector, staff from Career Services had observed that students wanted more flexibility when it came to participating in internships or in Emerson's external programs. The Los Angeles and Washington D.C. programs, for example, both require eight-credit internships to be completed.

"Most students are advised to save their eight credits for those programs," said Spector. "But if they come across something before that, [Professional Development Experience] is another option for them."

Feedback from employers was also a factor in prompting Career Services staff to come up with an alternative to the current internship credit system, said Spector. Many companies are now requiring interns to receive school credit for their time there.

"We gathered that information for a cou-

ple of years, saw the different trends that were happening with the employers and put this proposal together," said Spector.

The plan was approved by department chairs and the office of academic affairs in the spring, she said.

Some students said they are concerned that the new program only compensates one credit for the time committed to an internship.

Megan Tripp, a senior writing, literature, and publishing major, questioned how the program would fit into students' other commitments.

"I don't think it will fit very well into Emerson's students' busy schedules. The internship system right now allows for more flexibility with class schedules because there is the opportunity to earn credits," said Tripp, who said she currently interns at Boston Magazine. "Only one credit for a program that will interrupt our insane schedules doesn't feel worth it to me."

Gabrielle Tyson, a junior writing, literature, and publishing major, who said she interns at Mass Poetry, agreed with Tripp.

"The fact that it's one credit might be the tipping point for some people," she said. "What I love about doing an internship for a semester is that it takes the place of a class, and you get the full four credits for it."

This semester was the first for the pro-

"I don't think it will fit very well into Emerson's students' busy schedules." — Megan Tripp, senior

gram and it will continue to run as a pilot in the spring and summer of 2014, according to Spector.

Students who want to participate in for-credit internships, but are already taking 16 credits have to pay for the cost of the credits from their internships. In the fall and spring semesters, the cost is \$1,096 per credit, and in the summer, it's \$679 per credit.

Other students said they were more optimistic about how the program would fit into their schedules, but questioned having to pay for the program.

"I currently do about 15 hours a week at my internship, so I think the hours are manageable," said Elizabeth Isenberg, a junior writing, literature, and publishing major, who said she interns at Perseus Book Group. "What I'd be more concerned about is having to pay for it. It seems ridiculous to have to pay to do an internship already. But to be paying to work and only getting one credit, it just doesn't seem worth my time."

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Quiyk dresses team

Continued from Parade page 1

completed now and are being shipped to New York this week for distribution."

The funding for Quiyk's production is split into two different steps, according to Wahl. When the company receives a new order, a percentage of the order is paid up front, which helps pay for the materials and secures the manufacturing order. The rest of the payment comes after the product has been completed, shipped off, and distributed, he said.

Lowe and Wahl declined to comment on exactly how much they are being paid for the job.

"This is not our main source of money," said Lowe. "This definitely doesn't allow us to quit our day jobs, but it's important for the growth of the company and a huge portfolio builder, so that's why we continue to do it."

Wahl said he doesn't know when the jump roping team will be on air.

"All I can say is wake up early on Thanksgiving and watch the parade so you can see everyone wearing them," said Wahl.

Managing Editor Ryan Catalani, Quiyk's web designer, did not edit this story.

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editorial

Is it really kind of a big deal?

At issue:

"Respected journalist Ron Burgundy" coming to campus

Our take:

Don't become the hype.

On Dec. 4, Emerson College will become a billboard for a day.

Will Ferrell will don his '70s mustache and visit the school in the guise of Ron Burgundy, the protagonist of the 2004 film *Anchorman: The Legend of Ron Burgundy*, and its forthcoming sequel *Anchorman 2: The Legend Continues*. In honor of his appearance, Emerson plans to hold a ceremony to "rename" its communication school after the fictional newsman for the day. That evening, Ferrell will introduce advance screenings of *Anchorman 2* at the AMC Loews Boston Common, open to Emerson students who manage to grab a ticket and get there early enough.

The stunt came about after Ferrell's agent, Matt Labov, reached out to the school, according to Andrew Tiedemann, vice president for communication and marketing.

If you doubted that the Emerson Mafia exists, this should just about prove it to you. But remember, mobsters don't tend to give anything out of benevolence.

In the last few months, "Ron Burgundy" has ridden a tandem bicycle with French electronic music duo Daft Punk, had a new Ben & Jerry's flavor named after him ("Scotch Scotch Scotch"), and hammed for a series of Dodge Durango

ads. The Emerson visit is just another stop on Ron Burgundy's promotional crusade for the new picture.

We don't suggest that you deny yourself a chance to enjoy a free advance movie screening. But step outside the glass case of emotion to recognize what we really get out of the clamor. Forget the tongue-in-cheek press release, with its amusing pretense that Ron Burgundy is a "legendary anchorman." Remind yourself that most students can't even attempt to attend the "re-naming ceremony," and instead must catch it over an online live stream.

You're left with a glorified movie screening. The rest is a lot of sound and fury signifying nothing for the average Emerson student: The school serves as little more than a venue for the sort of media junkets that regularly take place at nearby hotels.

But with the much bally-hoed announcement, Emerson poses the "day-long visit" as something more. In a statement, president M. Lee Pelton called the visit "a chance to engage with someone who understands the power of media, as well as hairspray, first-hand." In reality, such chances are few—Emerson has not scheduled time for students to meet the fictional journalist. Instead, Ferrell, out of

character, will introduce the movie in "select houses" of AMC Loews. Otherwise, well, maybe you'll run into him on street.

The "renaming-for-a-day" leaves perhaps the worst impression. No, the gesture isn't an affront to Emerson's esteem as an institution of higher learning. The stunt just has no bite. It's just a brazen attempt to generate headlines without actually doing something of consequence: Emerson renames its communication school... but not really! The school's statement tries to preempt such cynicism with an ironic tone that points to the ceremony's silliness. But acknowledging vapidity doesn't get rid of it.

So don't let yourself become too intoxicated by this marketing stunt's aphrodisiac; leave Sex Panther by Odeon to Ron Burgundy. Just enjoy the screening.

If you doubted that the Emerson Mafia exists, this should just about prove it to you.

The editorial is written solely by the Editor-in-Chief Evan Sporer, Managing Editors Ryan Catalani, Andrew Doerfler and Trelawny Vermont-Davis, and Opinion Editor Hunter Harris without consultation from other staff members, and does not influence any other stories. Op-Eds reflect the view of only their authors, not the Berkeley Beacon.

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Emerson finds a worthy successor to fill the Will & Grace set's glass case (of emotion)



opinion

First world problem's third world dilemma



Everyone's problems are valid even if it's having too much to do on the internet. • Photo illustration by Evan Walsh / Beacon Staff

Ben Sack
Sack is a sophomore visual and media arts major & Beacon correspondent.

It goes like this: I'm hanging out with friends and I complain about something. "My coffee got cold before I could finish it"; "I can't find the remote"; "My phone is dying but my charger is in the other room." Someone inevitably quips "first world problems." The saying, as ubiquitous on Twitter as it is in real life, is delivered with the same wry tone as other slopp cultural jokes, like "that's what she said" or "your mom." It is so pervasive, in fact, that it was added to the Oxford English Dictionary. However, the phrase "first world problems" carries logical and political implications so baleful that its complete removal from our collective vocabulary would be to everyone's advantage.

The expression "first world problems" has two potential meanings. Users are either invalidating a problem by identifying people who have more serious problems, or by saying that we should be spending our time worrying about those people's problems instead of our own. In other words, "first world problems" is an amalgamation of two older, but just as fallacious phrases: "There are people who have it worse than you" and "there are bigger things to worry about."

Both of those expressions are logically abominable. "There are bigger

things to worry about" suggests, simply, that only the very biggest of problems is worth worrying about. When someone says "first world problems" and they mean "your problem of not being able to decide between the Max and the dining hall is invalid because there are starving kids in Africa," they could just as well say that the problem of starving kids in Africa is invalid because climate change is happening.

This, of course, is garbage. The existence of a bigger problem in no way precludes someone from having a problem. The same applies for the supposed reasoning of "there are people who have it worse than you." Taken to its logical conclusion, this statement indicates that only the world's most pitiful person has the right to complain.

Dismissing a friend's complaint as a "first world problem" doesn't just represent a failure of logic, it also represents

a failure of social justice. Underneath this sorry attempt at getting a laugh lies a twinge of self-righteousness. The acrimonious hashtag seems to contain the subtext of a self-aggrandizing belief: By invalidating someone's complaint, the

critics using the phrase are aiding people in developing nations. They appear to think that by telling someone to look at a problem as compared to the difficulties of malnourished families, child soldiers, or young women sold into sex slavery, that somehow they are increasing awareness about these people.

In fact, they are only increasing the dangerous binary between the first world and third world that causes so many problems.

Organizing humanity into the first and third worlds is harmful. Using #firstworldproblems furthers the essentialist view that the first world is wealthy and the third world is poor. This ideol-

ogy simultaneously intensifies Western elitism and perpetuates the falsehood that all of Africa looks like a UNICEF commercial. Employing the notorious hashtag in this instance represents the worst kind of ethnocentrism, the kind that operates under the disguise of social justice. The trivial issues of everyday life are common to all humanity, and those of us who happen to live in the "first world" have no exclusive claim to them. As Nigerian novelist Teju Cole wrote in a series of tweets, "All the silly stuff of life doesn't disappear just because you're black and live in a poorer country... Here's a First World problem: The inability to see that others are as fully complex and as keen on technology and pleasure as you are."

It is more important, and serves us better, to look at what we have in common rather than what sets us apart. Everyone on earth shares one world, and everyone on earth suffers from a spectrum of problems, from the trivial to the severe. Invalidating any complaint by calling it a "first world problem" is not only humorless, it is illogical and injurious.

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Whatever lets Walmart sleep at night

Trelawny Vermont-Davis
Vermont-Davis is a senior political communication major and a managing editor of the Beacon.

As Americans, we all have one thing in common — and no, it is not just a superiority complex, fledgling caffeine addiction, or affinity for bacon. Rather, we all value the importance of giving thanks on one specific day at the end of November. For many of us, this tradition includes family, a large turkey, stuffing, and cranberry sauce. But for those of us who are not as fortunate, food drives are often held. Usually, the recipients of these food drives are thought to be homeless or unemployed. This year, however, recipients in Canton, Ohio will be Walmart employees.

On Monday, the Cleveland Plain Dealer broke the news of a holiday food drive at an Ohio Walmart store — for Walmart employees. The story, which includes a picture of bins labeled, "Please Donate Food Items Here, so Associates Can Enjoy Thanksgiving Dinner," quickly went viral. The photo and story was courtesy of Organization United for Respect at Walmart, a group of union-backed employees pushing for higher wages and better work environments.

It shouldn't be a shock that the story spread so fast. It is surprising, however, that Walmart, first on this year's Fortune 500 company list, pays its workers so poorly that they can't afford to put a Thanksgiving dinner on the table.

Walmart's revenue was \$443.9 billion in the 2012 fiscal year. And, as Sen. Bernie Sanders of Vermont noted, the net wealth of six members of the Waltons, Walmart's founding family, is equal to the wealth of more than 40 percent of the American population. Yet Walmart employees earn so little that they need a canned food drive.

What Walmart's CEO doesn't seem to understand is the simple truth that a large portion of Walmart's customers are lower-wage workers who are working at places like — wait for it — Walmart.

Yet the company refuses to raise its average wage — \$8.80 an hour, or \$15,576 a year at full-time status, which at Walmart is only 34 hours per week, according to marketing research firm IBISWorld. And when Walmart — as the largest employer in America, according to USA Today — determines its wages, other companies must follow suit to stay competitive economically. Thus, as long as Walmart keep its wages at or near the bottom, other low-wage employers are forced to keep their wages down too.

Despite the apparent need for reform, Walmart's business model remains static.

By no means do these low wages affect Walmart employees alone. Many of these underpaid workers are forced to resort to government assistance programs to provide for their families with necessities like food stamps, housing assistance, Medicaid, and the earned income tax credit. Therefore, taxpayers end up subsidizing the poverty-level wages of Walmart. A study released by Congressional Democrats earlier this year showed that just one Walmart in Wisconsin could cost taxpayers up to \$900,000 to cover government assistance for underpaid workers.

Conversely, if Walmart increased its wages, other low wage employers would be forced to follow suit. Walmart, as a company, is so influential that a wage increase would not only be a benefit to its employees, but also to the economy and to Walmart's own sales.

But what Walmart and many similar employers fail to acknowledge is the truth that lies at the core of a modern economy: workers are also consumers. The income of workers is ceaselessly recycled to purchase

the goods and services that they and other workers generate. But if their incomes are insufficient, an economy produces more supply than its people are capable of buying. Thus, Walmart's target consumers are unable to purchase their products.

Despite the apparent need for reform, Walmart's business model remains static. Instead of choosing to pay its workers more, the company continues to use a strategy in which profits rely chiefly on cheap labor.

This and other harmful strategies are the reason Walmart's sales are shrinking, along with all other retailers' who share the spending power of the ordinary American consumer. They're shrinking because it creates a vicious cycle in which production costs exceed consumption and to make up for that loss, wages are slashed.

Although Thanksgiving is the time of year where we count our blessings, perhaps we should also use it as a time to side with the less fortunate and stand against the inhumane employment practices of some of our most popular Black Friday proprietors.

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arts

Model Behavior: 10 male students strut down runway for Emerson's Next Top Model



The final four models gather together. • Evan Walsh / Beacon Staff



Winner Lloyd Mallison gets a hug from host Najah Muhammad. • Evan Walsh / Beacon Staff

Kavita Shah, *Beacon Correspondent*

While Emerson students have a reputation for immersing themselves in internships, auditions, and other extra-curriculars to express their talents, they rarely get the opportunity to compete based solely on vanity. To compensate, every fall, 10 male students from Emerson get the chance to model for a series of photo shoots and partake in live challenges to win the title of what Fashion Society dubs “Emerson’s Next Top Male Model.”

Inspired by the reality competition show *America’s Next Top Model*, Fashion Society hosts this event annually to raise money for its later events such as Style Wars, a spring fashion show. The competition involves a collaboration among Fashion Society’s styling teams, marketing outreach teams, and community business sponsors such as Boston Common Coffee Company, Starbucks, J.P. Licks, and Paradise Bakery.

What began as a group of self-proclaimed attractive males auditioning for a place in the final 10 led to a competition involving a panel of three judges and Emerson’s student body, culminating in a night of live challenges that took place on Thursday, Nov. 14 in the Bill Bordy Theater. There, after several rounds of applause for shirtless guys and piercing eyes, freshman journalism major Lloyd Mallison was declared the winner.

The judging and four rounds of elimination began with the comparison of the guys’ best and worst photos, as selected by the judges. During this part of the program, host Najah Muhammad, a senior performing arts major, kept the audience

entertained by inserting subtle flirtatious comments on the photos, giving out the occasional kiss on the cheek, and praising the guys regardless of their critiques. Each contestant’s photos from the shoots were displayed on a projector, and the contestants were asked to stand and comment on their work.

“We choose different shoots every year so we can keep it fresh,” said senior marketing communication major Tess Babbitt, co-president of Fashion Society. “We have a creative team that brainstorms ideas for the shoots starting in early October, and after we do casting and pick the top 10 guys, all the shoots get done in one weekend.”

For the first of the photo shoots, contestants were asked to wear either a V-neck shirt or go completely shirtless, and then were sprayed with glycerin to make them look wet and shiny in the black-and-white, Calvin Klein-esque photos.

“In the Calvin Klein shoot, I opted to go shirtless and was only wearing boxers,” said Mallison. “I was wearing practically nothing, sitting there, in addition to the glycerin, which tasted awful, and having to smolder with the camera.”

Mallison, with red hair, a chiseled chest (which he repeatedly exposed to the crowd), and a thick British accent, won over both the crowd and the judges through his strength in the photos and his performance in live challenges.

In one challenge, contestants were asked to demonstrate their best runway walk and dance moves, to which they each added their individual spins, such as peeling off their shirts, walking through the aisles, and using animated facial expressions. At one point, the three semi-final-

“People come out to this because you get to see hot guys.”
-Sarah Bolton

ists were asked to do a reading of commercials for cosmetics in foreign languages.

“I liked seeing how everyone reacted to the various competitions,” said Mallison. “It was interesting to see how they got into it and dealt with it personally.”

Earlier in the competition, the contestants were asked to come wearing clothes most representative of themselves to create a photo that showed a culmination of the range of personalities. The photo was then used for the event poster.

“My favorite part was definitely seeing Jake Cannavale strutting out in his personal style,” said Mallison of the freshman writing, literature, and publishing major. “Seeing him wearing nothing but boxers and boxing boots for the ‘personal style’ was definitely a highlight.”

The creative team selected shoots that not only allowed the contestants to convey their personalities, but also appealed to a variety of audiences and purposes, basing shoots off of magazine advertisements. In addition to the Calvin Klein photo shoot, the guys were shot in a “ladies’ man” pose, involving unbuttoned shirts, lipstick kisses on their cheeks, and female hands reaching for them from outside the frame. They were also taken off-campus to a pool hall for a sexy, bad-boy shoot with a female model, and to an arboretum for a fake shaving cream advertisement in which they were dressed as lumberjacks and posed against trees.

Fashion Society’s marketing team used photos of the contestants in nearly all aspects of outreach, attempting to create a buzz among the student body.

“People come out to this because you get to see hot guys,” said Sarah Bolton, a junior marketing communications and

communication studies double major. “It’s our most fun event. It’s always entertaining, and we like to reflect that in advertising.”

As the marketing director of Fashion Society, Bolton worked with the outreach team to think of other creative ways to invite students to the live event.

“We spammed people with valentines in addition to social networking,” said Bolton. “Flyers tend to get lost, so we printed out small, credit-card size pieces of paper with different contestants’ faces on them and shoved them under the doors of every single dorm on campus. I think it’s against school policy, but it gets people interested.”

With a significant buzz created and a line extending down Tremont Street, Thursday’s events provided high-energy entertainment leading up to the revealing of the winner. Not only were the contestants performing typical modeling challenges such as walking and posing, but they were also asked to participate in unconventional challenges like spelling the names of famous European designers like Proenza Schouler and Giuseppe Zanotti.

Between critiques, hot guys, and humor, ENTMM’s live event draws interest from a larger part of the school than typical Fashion Society events, said Bolton.

“The live event is definitely my favorite part, despite being the most hectic,” added Babbitt. “You get to see the connections made in such a short amount of time, between not only our Fashion Society members and the guys, but also the guys with each other.”

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Why 10-minute songs are better than TV shows

Nina Corcoran
Corcoran is a senior writing, literature, and publishing major & Beacon music columnist.

During my junior year of high school, a music blog asked what the best closing song on an album is. I thought about it for hours, reflecting on favorite records and what their final tracks did for their overall story. The closer of Canadian indie rock supergroup *Broken Social Scene*’s self-titled album, “It’s All Gonna Break,” was the victor for me. It was something I felt so passionate about that I created an account just to write a paragraph justifying my choice.

So when I turned to my friends a few days later and had them blow off the song due to “a lack of time to listen,” I was upset. That’s because “It’s All Gonna Break,” all 10 minutes of it, is structured to punch harder than any four minute hit can do.

Our fear of long songs has to end. Almost all music listeners, casual or dedicated, feel a sudden weight when a song is listed as over 10 minutes in the tracklist. The song’s length suggests some grandiose structure or story-like setup that will require detailed listening. Feeling hesitant to sit and listen, really listen, to all ten minutes is ridiculous. A long song is more fulfilling than any TV episode (which is three times that length). Swap a remote for headphones to see.

Numerous TV shows have garnered cult followings in the past few years, including *Breaking Bad*, *Arrested Development*, and *Parks and Recreation*. A developed cast of three-dimensional characters allows these shows to succeed; their characters are so

strong that they make even a lacking plot entertaining. Viewers come back for more each week, ready to see what happens to these characters, knowing they won’t get an answer until the end of the episode. It’s an addiction in America. If, according to Nielsen numbers, the average American watches 34 hours of TV a week, then they most likely have the time to hear a 10-minute song.

Exactly like TV shows, double-digit-minute songs are all about the journey. Musicians craft them with the same structure as a mini episode. There’s the introduction, a reminder of the band’s sound, before things take off and a tempo is presented. Soon after, a conflict appears, a rush to fix it ensues, and, at last, tension is relieved after a long, but entertaining, struggle. You could just read a summary of the events, but it’s the overall story that makes it such a pleasure to watch in its entirety.

Even better than that, their lack of a moving image allows the listener to create one mentally, handing your imagination crayons to draw on the walls of your head. There is no set picture for the songs being heard.

Before we go further, let’s make it clear that, yes, most TV episodes build upon previous episodes. For any plot-driven show, this is the case. But for most instrumental bands who write long songs, their albums do the same.

Bands like *Godspeed You! Black Emperor*, *Sigur Ros*, and *Explosions in the Sky* challenge

themselves to write music that exists for the peak and conclusion.

They’re the frontrunners of consistently long songs that mirror TV show structures. *GY!BE*’s iconic 2000 release, *Lift Your Skinny Fists Like Antennas to Heaven*, is regularly ranked on Best Albums of the Decade lists, receiving enormous praise for its 20-minute sprawling songs that use instrumental swelling and pre-recorded man-on-the-street interview sound bites to tell a vivid story.

If *Game of Thrones* has you cowering at the strength of its characters and ferocious plot developments, then *Lift Your Skinny Fists...* will have you hiding under your blanket, eyes pressed shut.

It’s true that shorter songs fit the radio-friendly format that we have grown up on, but longer songs have their time and place. In 1981, experimental performance artist Laurie Anderson released “O Superman,” a lengthy minimalist piece about technology and communication that is soothing yet disturbing. Her single took the number two spot on the UK Singles chart, getting listeners to hear a song progress from silence to a humming synth over the course of almost nine minutes. There were no tricks—there was no master plan—Anderson’s song rocketed up the radio charts based on its song-writing alone.

They’re songs meant to be listened to with full attention—the same way you offer up your time to a TV show.

Anderson’s masterpiece is a prime example of the success of lengthy songs, but it’s no better than the slew of others out there: Danish rock band *Mew*’s nine minute masterpiece “Comforting Sounds” has been used to close out all of their live shows since they released in 2003; *Pink Floyd* created instrumental tunnels in 1971’s 23 minute “Echoes”; Bob Dylan put his folk writing to the test in 1965 on “Desolation Row.” *Kraftwerk*’s “Autobahn,” *Rush*’s “2112,” and *Genesis*’ “The Musical Box” all get tacked on an endless list of musical works held too high up to ever be forgotten.

Some of our favorite moments in songs—be it the opening riff in “Voodoo Child” or the break in *The Velvet Underground*’s “Sister Ray”—are iconic because of how well-crafted they are. They leave us speechless, unable to cut out the rest of the song for that sweet spot since the song’s whole progression provides the needed bedding to shoot that moment as high up as it goes.

They may be an investment, but songs that exceed the ten-minute mark are well worth your time. TV series may be great in their five-season-long glory, but a single episode can’t come close to the power a double-digit song has. Both the band and your headphones will agree.

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Watching the Watchmen

Senior's photo exhibit examines Big Brother



Senior journalism major Rebecca Isenhart presents the creative component of her thesis. Portrait by Chelsea Roden / Beacon Staff

Jason Madanjian, *Beacon Staff*

The camera stares quietly from the distance. Lurking in the corner of a building or prominently placed inside a store, the device records your every move. The message is clear: We are being watched.

Panopticon, Deconstructed: Privacy in the Information Age is the creative component of senior Rebecca Isenhart's honors thesis. The exhibit features 10 black and white photographs capturing the many ways in which people are watched and controlled, specifically in the city of Boston. On Monday, Nov. 18, Isenhart held a nearly four-hour exhibition in Piano Row's Multi-Purpose room for students and faculty to observe her work.

The goal of her installation is simple: Isenhart said she wants to inform the public

about just how much modern technology tracks our lives. And she wants to know why people don't seem too concerned.

"People are reacting in a very lukewarm way," said Isenhart, a journalism major. "I wanted to know why people didn't care."

The exhibit was named after and inspired by the panopticon, a design for prisons created by British social reformer Jeremy Bentham in the 18th century. The theory was that if you designed a prison as a single, circular row of cells with lights illuminating the cells but not the prison guards themselves, the prisoners would behave. Bentham correctly assumed that the potential of being watched at any given moment would make the prisoners monitor their own behaviors.

However, it was Michel Foucault, a 20th century French philosopher, who put Bentham's idea was put into other con-

"An urban landscape is the most fertile for this type of project."
-Rebecca Isenhart

texts. And according to Isenhart's thesis, the most recent incarnation of Bentham's idea is a much more modern and encompassing one.

"What I'm trying to prove is that technology is a panopticon," said Isenhart, who said she needs to write a 30-page essay to accompany her creative component.

For students in Boston, the photographs will evoke a familiar feeling. In many of the pictures on display at the installation, viewers saw scenes of chain-link fences with signs that read "Private Property" and "No Trespassing." Other photographs show districts like Downtown Crossing, where circular security cameras are depicted inside each picture.

According to Isenhart, creating a thesis in a city that was a living embodiment of her idea was perfect.

"People in the city are used to people and places with cameras," said Isenhart. "An urban landscape is the most fertile for this type of project."

Visually re-creating the idea behind Isenhart's thesis, the Multipurpose Room featured multiple cameras recording visitors of the installation. On a projection screen, a livestream from the camera inside Isenhart's laptop made very clear that guests were being observed.

Isenhart stressed the importance of exploring her thesis about surveillance with visuals. Celina Colby, a junior writing, literature, and publishing major, helped Isenhart design the room, said that interactivity with the audience was crucial. For Colby and Isenhart, it was important to duplicate that false first impression of privacy before making people aware that they are never truly alone.

"I wanted to make sure people didn't realize right away that they were being watched," said Colby, who said she hoped the installation's example of monitorization would make visitors open their eyes about being observed in the real world. "It's a little terrifying. You hear about it, but you never think about traffic cameras when you are crossing the street."

Between pamphlets, prints, and renting equipment, Isenhart said she spent around \$150 for the installation. According to her, the honors program reimburses students on their creative thesis up to \$500.

Jason Roush, Isenhart's thesis advisor, said he was eager to visit the installation. Throughout this semester, he and Isenhart have talked about Wikileaks, Edward Snowden, and departing NSA director Keith B. Alexander among many other recent examples of surveillance scandals. It became obvious that Isenhart should create a thesis at least partly based on the news stories that have captured her attention.

"It's a terrific idea at this particular moment in history," said Roush, himself taken aback by the informative frankness of the exhibit. "It's a little startling to see how much infringement of our privacy is made."

For Isenhart, that ability to inform students about their constant surveillance is just another reason why her thesis felt like the perfect topic to tackle.

"It seems like a good thing to know," said Isenhart. "Not just as a journalist, but as a citizen."

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Producer Richard Arlook screens new film

Erica Mixon, *Beacon Staff*

Nine years ago, Emerson alumnus Richard Arlook was on his way to the Sundance Film Festival. On his flight, he coincidentally sat next to fellow Emerson graduate Eric Kopeloff.

"We made the Emerson connection," said Arlook, who graduated from Emerson in 1983. "[Kopeloff] called me two weeks later and said, 'take a look at this script, let's do something.'"

The script was for an independent film called *Goats*, based on Mark Poirier's novel of the same title.

After seven years of filming and production, Arlook, the film's producer, came to the Bright Family Screening Room this past Tuesday, Nov. 19, to watch his creation in its entirety at the place where it all began: Emerson.

Goats is a coming-of-age film about 15-year-old Ellis (Graham Phillips), who struggles to maintain normalcy in his disjointed family while he attends the New England preparatory school his father graduated from. His mother (Vera Farmiga), a New Age hippie, has a bitter resentment toward Ellis' father (Ty Burrell), a stern intellectual raising a new family in Washington, D.C.

Through all of this, Ellis finds solace in desert treks with his pseudo-father, a live-in gardener called Goatman (David Duchovny) who provides Ellis with an abundant weed supply. Goatman is a bundle of contradictions: he provokes thought while providing the film's comic relief. He encourages people to call him Javier, but Ellis points out that he's actually Irish-American. Goatman claims to spend his time raising eco-friendly rescue goats, but his own goats refuse to obey him.

For Arlook, the screenplay stood out among thousands of others.

"The script was beautifully written," Arlook said during the event. "I really just felt for this kid Ellis."

He said that director Christopher Neil, who grew up in the Bay Area and had a stepfather similar to Goatman, found a connection with the script and agreed to helm the movie.

"In LA, you're always running into someone that went to Emerson. You're going to meet tons of people your age who are on a similar journey."
-Richard Arlook

The film shares another Emerson connection in Caleb Horst, a junior performing arts major, who became involved in the production after his senior year of high school, when his theater teacher encouraged him to audition around the Albuquerque area. After landing a callback, Horst was offered the small supporting role of Bike Thief, a bully who punches Ellis and his father in the face in exchange for an expensive mountain bike.

Horst said that he was surprised by the complexity of the shooting process.

"We must have done the punch 35 times, just for the first one," Horst said. "Luckily we didn't shoot back-to-back, because I couldn't move my right arm after the first shoot."

Through another twist of fate, Horst later worked with Arlook's son Ethan in a student production at Emerson, and realized how interconnected the entertainment industry can be.

Arlook emphasized the importance of the college's many connections during a Q-and-A session following the screening.

"In LA, you're always running into someone that went to Emerson," Arlook said. "You're going to meet tons of people your age who are on a similar journey."

The Q-and-A session opened up a dialogue about the filmmaking industry, and gave students the opportunity to ask for advice on their own career paths. Audience members questioned Arlook and Horst about getting started in the entertainment business, and Arlook encouraged students looking to get a foot in the door to take any job in the industry, no matter how small. Arlook himself said he started as a contestant coordinator for a game show, but eventually created his own company, The Arlook Group.

It was this conversation that Anna Feder, events and internship manager of the visual and media arts department, said she strives to achieve in the Bright Lights series.

"The point is to give students access to industry professionals," Feder said. "It's not just about watching the work, it's about talking about the work."

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lifestyle

College games help feed the hungry



Left: The tributes at the event, including freshman Ian Gaston, competed using paint and T-shirts. Right: Freshmen Tyler Powles and Samantha Durand were declared the winners. • *Evan Walsh/Beacon Staff*

Jennifer Dill, *Beacon Correspondent*

The sky was a cloudless pale blue and everything was quiet. The city was calm, except for the softball fields on Boston Common, where a group of nearly 20 Emerson students gathered for the second annual Emerson Hunger Games.

Upon entering the field this past Saturday, Nov. 14, there was buzzing excitement from the eight future tributes—or participants—and the spectators who came to find out which two lucky winners would score tickets to the midnight premiere of the new *Hunger Games* film on Nov. 22.

The sounds of Duran Duran's "Hungry like the Wolf" filled the air, putting everyone in the hunting mood. Accompanying the music was frequent shouts of "I volunteer as tribute!" from members of the crowd as the minutes passed and those who were brave enough to battle put on their white T-shirts—the symbol of their participation.

Then, the games began.

The Emerson Hunger Games was sponsored and run by the Class Council

of 2015, headed by President Nicholas de la Canal, a journalism major. This was de la Canal's first year participating in the games, and he said he was eager to kick off the event.

"We knew right off the bat that we wanted to do the Hunger Games fundraiser, and we'd been planning it since the start of the year," said de la Canal. "It was something we definitely thought Emerson students would appreciate."

The event was officiated by the Class of 2015 treasurer, Michael Kelly, who said he was happy with the event's turnout.

"The event is something we decided to do last year after getting ideas from another similar event," Kelly, a junior performing arts major. "This is our second year, and last year we used markers instead of paint, and had balloons to pop and flags to pull."

To participate in the games, aspiring tributes had to take part in the Emerson Reaping. In *The Hunger Games* series, picking tributes is called "the reaping" because it determines who will compete to the death. For the event, prospective tributes were asked to donate a dollar or a canned good. Each dollar or can donat-

ed equaled a ticket with their name being put into a raffle.

The fundraiser raised \$31 and four canned goods, all of which will be donated to the Greater Boston Food Bank.

Spread out around the baseball diamond—or the symbolic "cornucopia," where the eight tributes in *The Hunger Games* movies are able to receive their weapons—were three stations, which each had red, yellow, or green paint. The tributes lined the fence across the field, spread out and ready to run.

The goal of the game was to run to the paint stations as quickly as possible and tag fellow tributes with three different paint colors. If successfully executed, the mark would "kill" the tagged tribute. The last two standing, without being hit by all three colors, would win.

As soon as the countdown ended, the tributes sprinted toward the cornucopia to get their paint "weapons" and compete. Within minutes, paint was flying and white T-shirts were tie-dyed with red, yellow, and green. By the time the final three tributes were standing, the game got fierce, as tributes threw entire buckets of paint on each other.

"The event is something we decided to last year after getting ideas from another similar event."
-Michael Kelly, junior

In the end, though, two victors came out on top: freshmen Tyler Powles and Samantha Durand.

Yamel Garcia, a freshman visual and media arts major, was one of the 11 spectators at the event, and said she came out to see a few of her friends participate.

"I really like the fact that they used paint. I think last year they used balloons and socks, so I feel like paint was a colorful alternative," Garcia said. "I think the best part was when they started throwing paint at each other. I kind of wish I volunteered, but I'd probably be the first one out."

Fourth runner up, sophomore political communication major Susannah Sudborough, said she was interested in participating from the start of the event, especially because of its charitable aspect.

"I wanted to participate mostly because I am a *Hunger Games* fan," she said. "Unlike other events, I knew that even if I didn't get picked [to be a tribute] that the money was going to a good cause. I... felt that it was a win-win situation."

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Fraternity hosts professional summit for networking newbies

Alyssa Gocinski, *Beacon Staff*

Throughout college, students can mix and mingle, strike up a conversation, and trade resumes with alumni from many fields. During Zeta Phi Eta's Professional Summit, a weeklong series of events, students are encouraged to make these connections and, in some cases, in two hours or less.

Emerson Alumni Speed Dating, designed to help students engage with Zeta Phi Eta alumni, was one of four events hosted by the fraternity to improve its outreach to former students and members.

Zeta Phi Eta, Emerson's only coed professional fraternity, launched its first Professional Summit on Sunday, Nov. 17 with the help of co-sponsors Career Services, on-campus marketing agency EmComm, and Google.

Noelle Madrigal, the developmental coordinator for EmComm and Zeta's professional chair, said she organized the event with the help of fellow student Melissa Obleada, the fraternity's public relations chair.

"We wanted to serve the community and contribute more to the professionalism of the fraternity," said Madrigal, a junior marketing communication major.

Obleada, a senior marketing communication major, said that aside from promoting professionalism among Zeta's members, one of the main goals of the week's events is for all students to gain firsthand experience

in networking, especially if interacting with alumni is a new concept to them.

"There is no such thing as being too young to learn how to network and adopt a professional attitude," she said. "We want to teach these skills that some people don't necessarily have right off the bat."

According to Madrigal, three of the four events are alumni-focused. She said the fraternity wants to emphasize the importance of making connections beyond the college by hosting a number of Zeta alumni.

"Emerson alumni and students are all so goal oriented, and alumni know and appreciate the students' work ethics," Madrigal said.

Madrigal also said many Zeta alumni live in the Boston area and are very willing to connect with students.

Obleada said that through this event, Zeta has tried to host a smaller, Emerson-focused version of larger Boston-wide networking events, which she said she thought can come off as intimidating, especially to students just learning how to meet and speak with alumni.

Each event is designed to educate students, specifically those new to networking, on how to build and maintain relationships with alumni, according to Obleada.

Workshops, Obleada said, have allowed students to have their headshots taken for their LinkedIn profiles, have their resumes edited and critiqued, and connect with alumni through panels and mixers.



"Every business card you get isn't going to turn into a job," she said. "You need to know what to do with it."

Among the notable Zeta alumni who have attended the event is Thom Dunn, a Tony award winner, who offered a student an internship at the Huntington Theatre Company, according to Madrigal.

"We're very proud of the [base] of Zeta alumni, and I've heard so many great stories of alumni helping out students in their future careers," Madrigal said.

Nicole Gibson, a member of Zeta and the college's Greek Council president, attended the Alumni Job Panel, which she said gave students the chance to ask questions and get

advice from a panel of three alumni.

According to Gibson, a junior visual and media arts major, while networking is important at every college, she feels connecting with Emerson alumni in particular is even more significant due to the competitive careers students pursue.

"Certain professions have a very clear way to get to the top, but with the creative jobs we have here at Emerson, there isn't necessarily a step-by-step path," Gibson said. "Alumni can teach you how they navigated the world outside of Emerson and how they got to where they are now."

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Students and Zeta alumni took part in a speed dating event on Tuesday

Nov. 19 • *Evan Walsh / Beacon Staff*

One Month, 50,000 Words Students work their way through NaNoWriMo



Workshops have been hosted throughout November, providing students with tools to complete their writing challenge • Andrew Harwood/ Beacon Staff

Carl Lavigne, *Beacon Staff*

Keyboards are clacking all through these November nights as writers race to complete National Novel Writing Month, affectionately known as NaNoWriMo. With bloodshot eyes and blank stares, the would-be novelists tally their word counts in hopes of proving their devotion and discipline to the craft.

NaNoWriMo, hosted annually in November, challenges prospective novelists to write 50,000 words within one month. On NaNoWriMo's online platform, the writers can track their progress, compare themselves to other participants throughout the country, and connect and commiserate over writer's block.

Some Emerson students are participating in NaNoWriMo this year, and they said it takes a lot of late nights and hard work to write a novel with such time con-

straints. Claire Torres, a freshman writing, literature, and publishing major, said she is participating for her third time. She said she has met the 50,000 word mark twice before, and at the time of her interview, was a little behind schedule with 22,000 words.

Torres said the month is a great motivator for perpetually blocked writers.

"It's good to learn how to get it all out," she said.

The math comes down to about 1,667 words a day for a month, or about seven pages, double spaced, in size 12 font. Torres said she averages about 500 words per day during the week, then uses the weekend to catch up, cranking out 3,000 to 4,000 words a day.

"When I started [the first year] I thought it would be cool, while now I have to finish to beat myself again," Torres said. "It's a little too late to stop now."

Paige Cober, a freshman writing, lit-

erature, and publishing major, said she is trying NaNoWriMo for her fifth year in a row. This time, she said she is writing a dystopian novel. She said she has finished successfully twice before, and isn't as worried about the final word count as she was in years past.

"I think I'll make it to 30,000 [words], which is good because it's more than zero," she said.

Cober said whenever she sits down to write, which she said is usually very late at night, she makes sure she has coffee, a blanket, and no distractions on her computer. She attributed her past successes to a smaller workload in high school, and a strict dedication to her daily word count.

She also said that the cathartic, fast-paced writing that NaNoWriMo encourages is good for more than just getting words onto the page and beating writer's block. She said that it usually takes her four hours to write 1,667 words.

"[In years past] my writing got better toward the end of the month," Cober said.

Christina Dent, an Emerson instructional librarian, has hosted two write-ins, a time dedicated for students to come together in a quiet space and type their fingers to the bone. Dent said the first write-in was held in the Iwasaki Library Nov. 7, and the second was held in Walker 639, the Phi Alpha Tau Reading Room, Nov. 14. Though Torres was the only NaNoWriMo participant to show up for the second workshop, Dent said there would be another write-in Nov. 22.

Tristan Donaldson, a freshman visual and media arts major, and first-time NaNoWriMo participant, said he heard about the write-in, but opted not to attend.

"I'd rather write in my room where I can control the environment," he said.

Most of the people he knew taking part in NaNoWriMo had dropped out, Donaldson said. He said he was surprised to find himself as one of the leading writers among his friend group. To keep on schedule, he said he sets a goal of 2,000 words a day, and refuses to settle for less.

"I break [my writing] up into two sessions," he said. "I come home from class, write, take a dinner break, then come back and write some more."

It takes him two to two and a half hours to reach his 2,000 word goal, Donaldson said. He said he finds an artist on the music website Grooveshark, hits "play all," and doesn't touch his music selection while writing to cut down on distractions.

He said he has tried multiple times before to write a novel, but has always failed. Like Cober, he said the pressure of NaNoWriMo motivates him.

When describing the novel he is currently working on, Donaldson said it followed the struggles of a destitute alcoholic living in the Catskill Mountains. He said his story is nothing like the film *Into the Wild*, despite the summary similarities. Because of the main character's struggle to find food, Donaldson said he often writes better when he is hungry.

"A lot of the book is just me describing the things he eats, like raw fish," Donaldson said, laughing. "You know, like the fish's salty blood never tasted so good."

Donaldson said he has high hopes for his novel, and wants to publish it once he's finished. For any NaNoWriMo newbies, Cober had one piece of advice.

"Don't fall behind. Ever."

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**"When I started [the first year] I thought it would be cool, while now I have to finish to beat myself again."
-Claire Torres, freshman**

Health Matters: Making the holidays count

Stephanie d'Orsay
d'Orsay is an assistant athletic director at Emerson & the Beacon health columnist

With Thanksgiving right around the corner, the holiday season is officially upon us. From festive parties to family gatherings, it is the time of year when traditions and fun take precedence, and healthy habits tend to fall by the wayside. But even with all the tempting treats, there are ways you can enjoy the season and still fit into your jeans by the time the new year rolls around.

Slow down.

It takes our brains 20 minutes to realize that we're full. In this time, you could conceivably take down two—or even three—plates of Thanksgiving dinner before you realize you've had more than enough. If you're watching your waistline, the best thing you can do for yourself, especially in a group setting, is slow down. Make a conscious decision to be the last one to start your meal, and try to pace yourself so you're the slowest eater at the table. Doing this will help your body realize when you're actually full, and will help save you from that uncomfortable "overstuffed" feeling later. Not to mention, this may

even help you enjoy your meal a little bit more, allowing you to savor each bite instead of mindlessly shoveling forkful after forkful into your mouth.

Feel the burn.

After a tough workout, your body is able to easily shuttle excess glucose into your muscles for recovery. This means a portion of the carbohydrates in your meal will be used to fuel your muscles rather than being stored as fat. Try to get in a tough workout right before a holiday meal in order to help your body use these nutrients efficiently.

Avoid "saving" your calories.

While many people want to fast before a big meal to save their calories for the good stuff, this often backfires. Starving yourself before an indulgent meal can weaken your self-control when it's time to eat. This can lead to overeating, especially of foods with high fat and sugar content. Instead, have a healthy snack with fiber and protein, such as an apple with a tablespoon of almond butter, before heading to a

holiday party. This will help you make better decisions when it comes to the food on your plate, or when faced with a buffet of endless options.

Make your splurges special.

When you do splurge, however, make sure that it's a food that you truly love. Instead of eating everything in sight just because it's the holidays, treat yourself to a few of your favorite foods and don't feel guilty about it. Do you think pumpkin pie is bland but love your aunt's homemade pecan pie? Go for a slice of the pecan pie and savor every bite instead of taking both. This way, you get to enjoy your favorite treats without going overboard. Also remember that splurges aren't just desserts. Many side dishes around the holidays, such as

green bean casserole and candied yams, are high in fat, sugar, and calories.

Make time for exercise.

Endless holiday parties and celebrations can leave us with much less personal time than we're used to, which can mean less time to exercise. If you normally work out in the evening, try switching your workouts to the morning so you don't have to choose between fitness and a holiday event. You may want to try scheduling your workouts so you view them as commitments and not something to be skipped. Sticking to a consistent schedule will be your best bet when it comes to maintaining your fitness level throughout this busy time.

"Even with all the tempting treats, there are ways for you to enjoy the season and still fit into your jeans by the time the New Year rolls around."

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sports

Men's basketball bounces back after opening loss Goldberg's crunch time free throws provide captain's example for Lions

Connor Burton, *Beacon Staff*

After a disappointing loss in its season opener on Nov. 15, the Emerson men's basketball team overcame a double-digit deficit — led by senior captain Jon Goldberg — to win the consolation of the Emerson Tip-Off Classic on Saturday at Bobbi Brown and Steven Plofker Gym.

In their first game against Framingham State on Friday, the Lions came back from a 15-point deficit over the final five minutes, only to sputter to an 81-72 loss, missing five 3-pointers in the final 40 seconds after drawing it back to a two-possession game.

Even though they were facing similar circumstances in the third-place game on Saturday, Emerson battled to take back the lead, 64-62, over Emmanuel College with nine seconds to go following two clutch free throws from Goldberg, who showed his teammates how to close out after drawing a foul on a reverse layup attempt.

"[Emerson head coach Jim O'Brien] was telling us to relax, believe, and be patient," said Goldberg, whose late foul shots tied him with sophomore guards Michael Thorpe and Tyson Hallowell with a game-

high 13 points. "[I was] a little nervous there while shooting the free throws, but I just took a few deep breaths."

Goldberg also led all players with 11 rebounds for a double-double, but O'Brien said he wants to see Goldberg take on an even bigger role on the offensive end.

"I still maintain that he can do more offensively," O'Brien said. "But he came up big when we needed him. I have got to get him to be more selfish. [He's] the single most selfless human being I have ever coached, but he is taking it to another level."

O'Brien said he was faced with a "difficult scenario" while strategizing for the follow-up game against Emmanuel — which lost its first round contest, 88-71, to Wentworth — due to an injury to the Saints' starting center, 6-foot-6 Kyle Davis.

"Their big guy broke his hand and because of that, they had to play five guards," O'Brien said. "Do we match down to them and take out one or two of your best bigs, or are you going to play your team and then see if we can take advantage of our size?"

O'Brien decided to go with the latter and started sophomore forwards Kyle Edwards and Brian Hurley, both 6-foot-6 or



Co-captain Eli Kell-Abrams makes a strong move to the rim. • Andrew Harwood / Beacon Staff



Austin Pinckney elevates for a jump shot. • Andrew Harwood / Beacon Staff

taller. The chess move paid off as the Lions took an early 10-point lead, which allowed them to weather a cold-streak soon after.

"We just go into these droughts where we can't score," said O'Brien.

Emerson's shooting woes continued into the start of the second half.

The Lions trailed the Saints by 10 points, 52-42, with just under 11 minutes to go, which was Emmanuel's largest lead of the game.

Coupled with strong play from their starting backcourt, the Lions staged a late rally, helped along by sophomore guard Jacob Forchheimer, who came off the bench with just over 13 minutes remaining, scoring four points and pulling in six rebounds, four defensive.

"[Forchheimer] stepped up," Goldberg said. "We all knew he had that in him. It was just a matter... of him breaking out and he did. Hopefully he can maintain that level of play because we need that from him."

O'Brien said he's been trying to find minutes for Forchheimer.

"There is still a lot of stuff that he needs to learn and grow with," O'Brien said. "We're piecemealing him and he's getting better. I do think he has some potential if he puts the whole package together."

Although 10 of Emerson's 15-man roster played in the Lions' first win of the season, junior forward Austin Pinckney and sophomore center Kirby Johnston were not among them and were both also ab-

sent from the bench.

O'Brien said Johnston was dealing with an undisclosed injury, but that Pinckney's absence had nothing to do with health.

"It was disciplinary," O'Brien said. "He hasn't acted the way that I would prefer he act and so we needed to have him take some time off."

Although Goldberg wouldn't comment on his teammates' absence, he said it felt great to get his team's first victory.

"We needed that win, badly. [Now], we can only go up," Goldberg said. "What you live for is the locker room moments, and right now everyone is going crazy. [That] makes you want to win more and keep grinding."

O'Brien described Emerson's win as "ugly," but said he was very impressed by his squad's "stick-to-itiveness."

"It would have been easy to just say 'Woe is me, we aren't playing well,' but they just stayed with it and they stayed positive," O'Brien said. "We just kept prodding and pushing and staying with it and grinding. Right up to the bitter end they stayed right with it."

Up next, the Lions will face Tufts University at home on Friday, Nov. 22, at 7 p.m.

"[I was] a little nervous there while shooting the free throws, but I just took a few deep breaths."
- Jon Goldberg

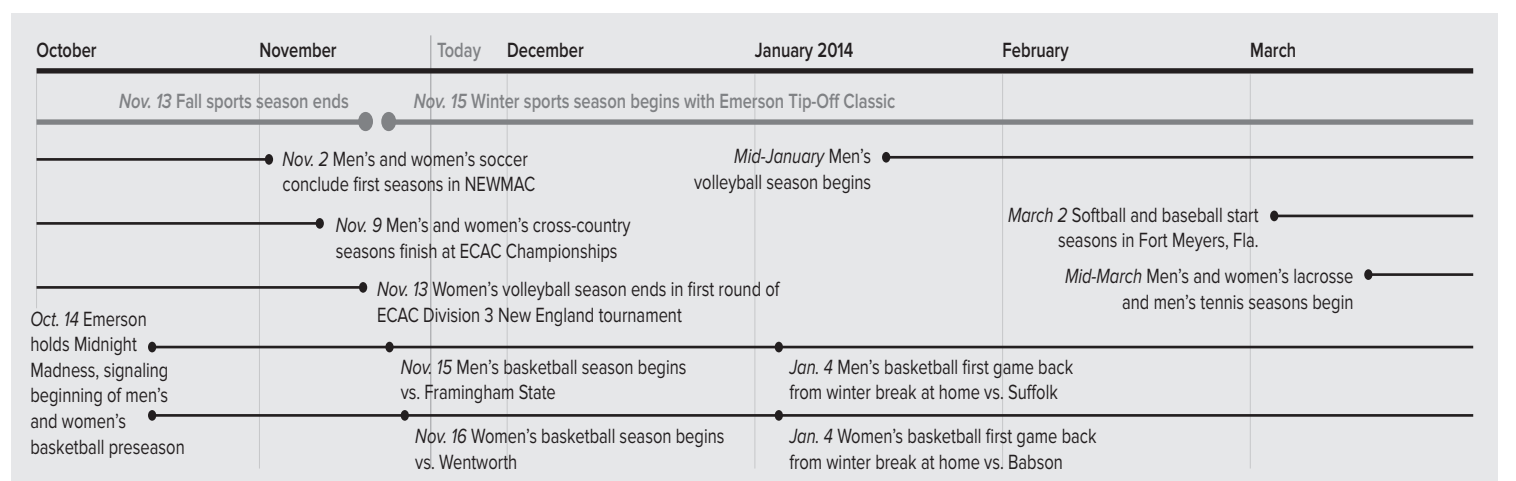
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Stuck in the middle with you: All basketball, all the time

Connor Burton, *Beacon Staff*

As Emerson transfers from its fall sports season into winter, the men's and women's basketball teams will be the only active varsity sides from now until Jan. 17 when the Emerson men's volleyball team kicks off their season by hosting Lesley College. Until then, the men's basketball team will play 11 games, five of them at home, including NEWMAC opponent Coast Guard, ranked sixth in the preseason coaches' poll, on Jan. 11. The women's basketball team will play 10 games, with eight of them against NEWMAC competition, including reigning conference champion Babson College at home on Jan. 4.

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Graphic by Ryan Catalani / Beacon Staff

Lady Lions stay undefeated, top victory in NEWMAC opener



Junior Kristin Brice puts in a layup over an MIT defender for two of her game-high 29 points. • Evan Walsh / Beacon Staff

Carl Setterlund, *Beacon Staff*

Four other Emerson sports teams had tried and came up on the short end in their first New England Women's and Men's Athletic Conference games, but the women's basketball team penned a different ending Wednesday night at home.

Junior forward Kristin Brice imposed her will on visiting Massachusetts Institute of Technology, racking up 29 points, 19 of which came in the first half. The Lions' long-limbed inside presence made 13 of 17 shots from the field, also tacking on 10 rebounds and four blocked shots in 74-69 win at the Bobbi Brown and Steven Plofker Gym.

"I think this just set a tone for the rest of the NEWMAC that we're not a team to be overlooked," said the 6-foot Brice. "We were picked to finish second-to-last in the [11-team] conference and MIT was two above us, so we're all just really excited about this, and it shows that we can go out and play with these teams."

Emerson is now 3-0 after having won the four-team Emerson Tip-Off Classic last weekend. The Lions beat Wentworth and Elmira College of upstate New York.

"Most importantly, it was a big win because it was our first win in the NEWMAC," said Emerson head coach Bill Gould, whose squad beat MIT in 2011, but then fell to the Engineers in Cam-

bridge last November. "It got us off on the right foot. Every win is going to be hard to get in the NEWMAC, every single win. I don't care how it is—pretty, ugly, it doesn't matter. If we get a win, then I'm happy."

Next up, Emerson will host CUNY Staten Island at 1 p.m. on Saturday, Nov. 23.

After that, 19 of the Lions' remaining 21 games will be against NEWMAC teams.

Brice said Emerson's Great Northeast Athletic Conference schedule of yesteryear usually didn't begin until after winter break.

"We've all been ready from the get-go," Brice said. "The two wins this weekend were awesome to start our season, but we knew that today was a conference game and this was a good win to go against the rest of the NEWMAC teams."

Although the Lions led most of the way, the victory was in jeopardy late.

Emerson held a 71-69 edge with 10 seconds left, but got clutch free throws from sophomore Sienna O'Han, and a split at the foul line by junior Catherine Cloutier.

O'Han, who finished with 15 points, five rebounds, and four assists, made it a four-point game in the very last moments.

"I knew that I had to make them," said O'Han, a starting guard, who noted that MIT had gone 5-for-10 from beyond the three-point line up to that point. "It

would have been a two-point game and they could have come down and made a three. Coach even said, 'After this we're going to be four points ahead' [during an Emerson timeout] and I was sitting there like 'I have to make these.'"

Up until that point, it was Brice who did the heavy lifting, but the junior team-centerpiece made sure to mention the contributions of her teammates.

"This just set a tone for the rest of the NEWMAC that we're not a team to be overlooked." - Kristin Brice

"Everyone contributes in different ways," said Brice, who called her hot shooting "lucky."

Freshman Elizabeth Horan scored all six of her points

over the final 1:30 of the first half, helping the Lions cling to a 42-40 lead at the half-time intermission.

Brice scored the first four points of the second half as Emerson went on an 8-0 run to open up its biggest lead, 50-40, off a layup by Janissa Delzo (10 points).

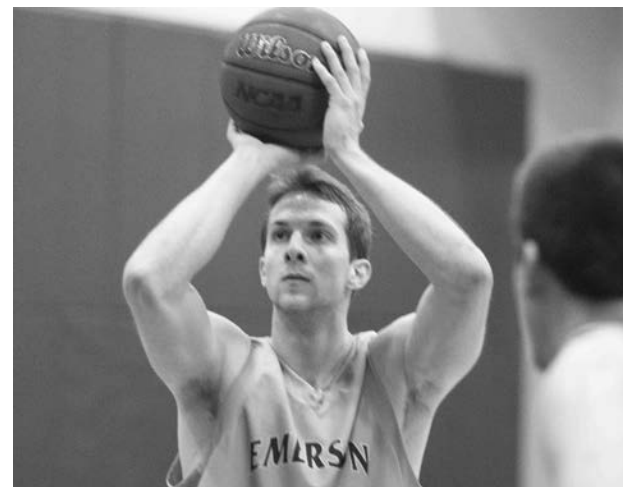
Delzo gave the Lions the lead for good, 59-58, on a jumper with 6:19 to play. Brice chipped in four more points from there, while Kelsey Johnson scored all six of her points down the stretch.

Burton did not edit the women's basketball story because he is dating a member of the team.

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Male Athlete of the Week:



Jon Goldberg, senior guard

Goldberg, a senior co-captain, has averaged 10.7 points per game through the Lions' first three games, the second highest total on the team. Of the seven players that have played in all three games this season, Goldberg is shooting a team-high 55 percent from the field. Although he is listed as a guard, Goldberg has also been a force on the glass, averaging a team-high 8.7 rebounds per game. In Emerson's first win of the season, Goldberg had the winning free throws and notched his first double-double of the season with 13 points and a team-high 11 rebounds. So far this season, Goldberg is averaging 34.7 minutes per game, also a team high.

Female Athlete of the Week:



Kristin Brice, junior forward

Brice, a junior 6-footer, has pieced together a pair of dominant performances as the Lady Lions have gone undefeated through three games. Brice had 30 points and 16 rebounds in a win over Wentworth in their season opener, and then 29 points and 10 rebounds as women's basketball became the first Emerson team to win its New England Women's and Men's Athletic Conference opener. Brice, who led the team in scoring last year, is currently averaging 18.3 points per game and shooting 66 percent from the field.

Next Match

Men

Basketball
Tufts
at
Emerson
11/22
at 7 p.m.

Women

Basketball
Staten Island
at
Emerson
11/23
at 1 p.m.

Emerson sports roundup: Nov. 14-20

Carl Setterlund, *Beacon Staff*
Connor Burton, *Beacon Staff*

MEN'S BASKETBALL
Record: 2-1, 0-0 NEWMAC

Nov. 20: Emerson 82, Mt. Ida 56
Player of the Game: Mike Carbone

Sophomore guard Mike Carbone tied for a team-high 13 points off the bench in the Lions' victory over the Mustangs (1-2), a former Great Northeast Athletic Conference opponent. Carbone hit two 3-pointers and came up big from the foul line, making a team high five free throws on six attempts. Emerson shot 45 percent from the field to Mt. Ida's 32 percent, led by

senior captain Jon Goldberg (13 points), who converted six field goals on 10 attempts. Sophomore guard Jacob Forchheimer also came off the bench and scored 10 points in 11 minutes.

WOMEN'S BASKETBALL
Record: 3-0, 1-0 NEWMAC

Nov. 16: Emerson 64, Wentworth 54
Player of the Game: Kristin Brice

Junior forward Kristin Brice had 30 points and 16 rebounds to power the host Lions past the Panthers (1-1) in the first round of the Emerson Tip-Off Classic. Brice went 9 of 12 from the field, drained 12 of 15 free throws, and chipped in three blocks and

two steals. Junior Catherine Cloutier added eight points and seven rebounds, while Kelsey Johnson had seven points and eight rebounds. Brice and Johnson combined for seven straight points as Emerson pulled away in the second half.

Nov. 17: Emerson 58, Elmira 53
Player of the Game: Kristin Brice

Sophomore Kelsey Johnson had a powerhouse performance in just 14 minutes off the bench, totaling up 17 points and shooting 7 of 8 as the Lions emerged victorious over the Soaring Eagles (1-2) in the Emerson Tip-Off Classic final. Johnson also had seven rebounds and scored 13 of her points in the paint. Tournament MVP Janissa Delzo led the starters with

10 points and eight rebounds, while Elissa Chojnicki, Sienna O'Han, and Elizabeth Horan each added seven points.

Burton did not write or edit women's basketball recaps because he is dating a member of the team. Sports editor Carl Setterlund wrote the women's basketball recaps.

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Coping with devastation, 8,000 miles away

Evan Sporer, *Beacon Staff*

Four years ago, Tracy Parco gathered with her family in a church in Bohol—a small island in the southern Philippines—for the wedding of her cousin, Jesse Selor.

Now, Parco, an Emerson sophomore, sits over 8,000 miles away from the small province where her father Tom was born. She looks at a picture of the church on her laptop as it used to be, a worn red paint job on hulking open domes that cooled the building. It was the oldest Catholic church in Bohol.

“That was pretty surreal looking at the two images of that,” said Parco, a sophomore communication studies major. “He has these wedding pictures that are never going to be duplicated because that church is no longer in existence.”

The church has been laid to rubble by an earthquake that hit the area on Oct. 15 and the subsequent Typhoon Haiyan that ravaged the Philippines earlier this month. The natural disasters that desolated the southern region of the country have Filipino students at Emerson, like Parco, fearing for their families’ well-being, and searching for how they can make a difference in the other hemisphere.

“I feel a little bit helpless from here,” said Parco. “I’ve been keeping up with it through my family, and my dad has been updating me regularly.”

Coming to Terms

Parco has family in Bohol, specifically in Bacloyon, a municipality of the province reported to have a population of more than 18,000 in a 2010 census. Her grandparents opted to ride out the storm in the house designed by her grandfather, an architect who had it built according to strict safety standards.

“They ended up boarding up the house for the typhoon, and they paneled up the windows, and everything was fine,” she said.

However, Parco said other relatives—cousins, aunts, and uncles of her father—who lived about a mile away in a more traditional Filipino home elected to evacuate before the storm hit and go north to Manila, where they have more family.

“It ended up doing a lot of good, because that house, you wouldn’t have been able to get out of it if you were in there,” she said.

Parco again looks at her computer screen, this time at images of her family’s home before the typhoon hit.

“It’s a lot nicer now knowing the physical well-being of our family is good, so that kind of cleared up after that,” Parco said. “There was definitely a lot of anxiety there originally.”

Parco said she’s not sure if the evacuated family home, which she said has been in her family for generations, is habitable, or will be rebuilt.

Confusion and fear pervades those who can only see the images and the headlines, with intermittent messages from relatives when power is temporarily restored.

“It’s tough for me when I think about it,” said Naomi Floro, a junior performing arts major. “I’m very, very grateful, and very, very lucky that my family wasn’t too affected. But especially when I see footage and pictures of all of the damage that has occurred because of an earthquake, and then a typhoon, it’s just really unlucky.”

Floro’s parents are both from the Philippines, and while most of her family on her father’s side has since left the country, her mother’s relatives, including 10 brothers and sisters, still reside there.

They all live relatively close to each other in the Luzon province, far enough north that the worst of the storm didn’t hit. But the province didn’t completely avoid the typhoon’s effects.

“Fortunately, no one was hurt in my family, but they lost everything,” said Floro, who doesn’t speak Filipino. “Right off the bat, my mom started asking me to send her clothes that I’m not wearing, because even though everybody is OK, there’s a lot of damage from the storm.”

For Floro, there’s a disconnect from the country, made more difficult by the language barrier. But she can feel the weight of the tragedy through her mother’s response.

“These are my mom’s brothers and sisters who are still in the Philippines,” said Floro. “She mentioned how every time she watches the news, she cries, because she can’t take seeing how awful the damage is.”



Junior Tracy Parco, who has family living in the Filipino province Bohol, scans pictures of areas affected by Typhoon Haiyan. • Andrew Harwood / Beacon Staff

Finding an Answer

The death toll and the extent of damage to the Philippines have not been confirmed. While the latest reports have over 4,000 deceased, that number will likely climb, with some estimations going as high as 10,000. The Nov. 8 typhoon displaced 4 million people from their homes.

So what is there for an Emerson student to do?

“I want to help, but right now I really want to help my family first, and that’s where I’m at,” Parco said. “I need to make sure that my family gets back on their feet, and then I kind of want to branch out from there and help whoever needs help.”

Floro, who is the secretary of ASIA, an on-campus student organization that celebrates Asian culture, said brainstorming has already begun on how she and her peers can help out.

“What I really want is to make this not so much an Emerson thing, but more a community thing where we try to pull as many Asian organizations from other colleges as we can, and host it off campus,” Floro said. “What we’re kind of locking on is something like a benefit concert or a silent auction, something like that, but something that everyone can participate in and have the opportunity to donate, whether it’s clothing or food.”

One effort already in place has been spearheaded by Sarah Stein, the vice president of operations for Alpha Epsilon Phi, and a Filipino-American student. Stein and her sorority sisters have been tabling around campus in an effort called “Cards to Show You Care,” with all the proceeds being donated to the Red Cross and the relief efforts.

“My mom really wanted me to do something for it, and half my mom’s family lives in the Philippines,” Stein said.

Stein said students can purchase cards for \$2 with messages saying what they’re thankful for, and can add candy for an extra dollar. She said the Thanksgiving season inspired the idea.

“A lot of the girls in AEPi are Jewish—it’s a Jewish sorority—and I’m Jewish, but I wanted to do something for the Filipino side,” said Stein, whose mother was born in the Philippines. She added it was important to hold the fundraiser now, so that potential student donors would see it as a response effort.

“I would love to reach a three-figure number,” Stein said of the fundraising. “Through student life and the Red Cross getting it approved and everything, it took a while to start.”

Stein said she went to the Philippines last year, her first trip in the last six years, where she visited areas like Bohol that were later devastated by the typhoon.

“Going back less than a year ago makes it a stronger connection for me,” Stein said. “To see how far the country changed from when I was 13 to when I was 19, they had grown in so many ways. It had developed so much, and I fear [the typhoon] is going to set them back.”

Stein had planned to make her next trip

to the Philippines in January of 2015, for her cousin’s wedding in Manila. However, she said she’s been looking into a trip over winter break with her mother to help with the relief efforts. They’ve been looking into using the program Gawad Kalinga, a poverty alleviation group based in the Philippines.

Parco said she was able to Skype with her grandparents, who showed her images of a destroyed Bohol that have conjured up memories of time she spent with her family.

“We had a teahouse in the back of the house; it kind of just overlooks the ocean a little bit,” Parco said. “We spent countless hours back there, eating, and different family reunions and parties. That definitely brought back a lot of weird memories, looking at the juxtaposing images.”

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“I feel a little bit helpless from here.”

-Sophomore Tracy Parco

“Right off the bat, my mom started asking me to send her clothes that I’m not wearing.”
-Junior Naomi Floro

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