

print ad rates

Print ads run once in the Beacon's weekly print edition.

If you'd like the Beacon to design your ad for you, a 15 percent fee will be added to your purchase.

SGA-recognized organizations receive a 50 percent off coupon for the 2017-2018 academic year.

Please email ads@berkeleybeacon.com with inquiries.



10"x16"

B/W: \$560

(\$280 for SGA-recognized orgs)

Color: \$720

(\$360 for SGA-recognized orgs)



10"x8"

B/W: \$350

(\$175 for SGA-recognized orgs)

Color: \$500

(\$250 for SGA-recognized orgs)



3.78" x 8"

B/W: \$230

(\$115 for SGA-recognized orgs)

Color: \$290

(\$130 for SGA-recognized orgs)



3.78" x 4"

B/W: \$120

(\$60 for SGA-recognized orgs)

Color: \$150

(\$75 for SGA-recognized orgs)